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Welcome to *Architecture & Governance Magazine.* A&G was started in 2005 to educate and popularize new concepts for aligning IT strategies with business demands and has grown to a controlled circulation of approximately 20,000 subscribers.

We have become a voice of confidence for many emerging IT strategic programs and a voice of leadership for global IT organizations looking to reduce IT costs, mitigate IT risks, and plan for successful IT investments to grow their businesses.

For the technology vendor and consulting community, *Architecture and Governance Magazine* is a potent vehicle for reaching discerning buyers of high-end IT products and services. A&G readers have a unique profile that may represent a strategic fit for your advertising dollars.

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Advertising Rates & Specifications

Architecture & Governance Magazine is targeted at enterprise architects, strategic planners, governance practitioners and IT executives who are focused on the issue of driving business changes through strategic IT planning and enterprise architecture.

Our bimonthly A&G Magazine PDFs are read by approximately 20,000 A&G subscribers and feature industry case studies, analyst reports, and best practices related to our industry

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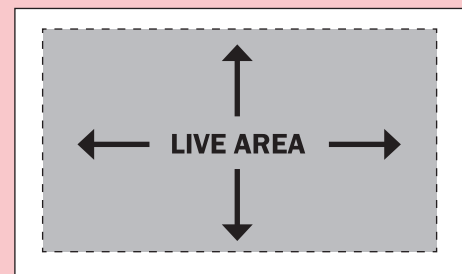
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